

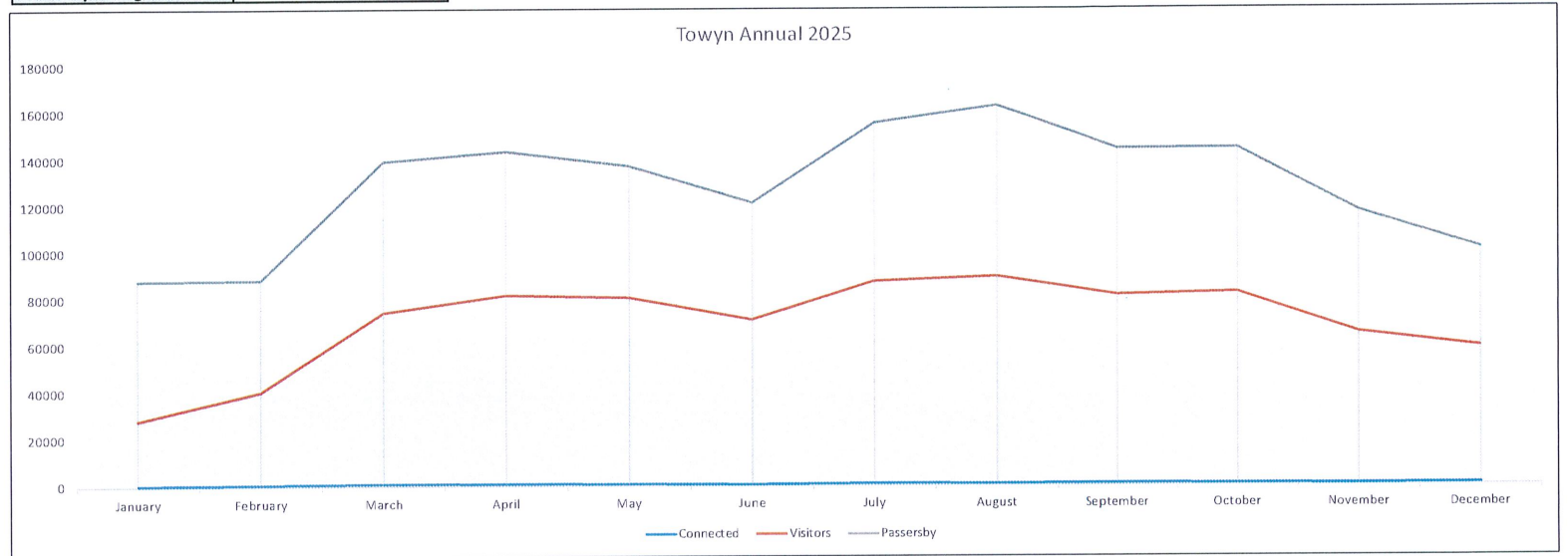
Annual Stats - Towyn

#Days	Month	Connected	Visitors	Passersby
31	January	343	28033	87880
28	February	604	40262	88256
31	March	874	74267	139098
30	April	836	81650	143320
31	May	654	80578	136957
30	June	425	71008	121149
31	July	772	87422	155300
31	August	710	89490	162704
30	September	756	81360	144166
31	October	700	82430	144433
30	November	557	65224	117476
31	December	611	59084	101399
365		7843	840810	1542138

Daily Avg Capture Rate (%):	34.8
Total Passersby	1,542,138
Total Visitors	840,810
Total Annually	7,843

Add the additional months as you go and number of divisible months to get the running daily capture rate
update number of days in these cells to get running daily average

PB Daily Average	10,213	65%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Towyn. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	5,568	35%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	15,781	29%	difference	



Dec 25 Stats - Towyn

Day	Date	Connected	Visitors	Passersby
Monday	01/12/2025	12	681	1239
Tuesday	02/12/2025	9	724	1372
Wednesday	03/12/2025	14	747	1272
Thursday	04/12/2025	6	674	1372
Friday	05/12/2025	5	700	1385
Saturday	06/12/2025	9	720	1142
Sunday	07/12/2025	9	653	979
Monday	08/12/2025	8	676	1285
Tuesday	09/12/2025	5	691	1310
Wednesday	10/12/2025	6	685	1256
Thursday	11/12/2025	11	701	1268
Friday	12/12/2025	9	719	1327
Saturday	13/12/2025	6	717	1130
Sunday	14/12/2025	5	675	1007
Monday	15/12/2025	7	678	1209
Tuesday	16/12/2025	10	728	1294
Wednesday	17/12/2025	10	700	1309
Thursday	18/12/2025	9	711	1335
Friday	19/12/2025	8	758	1383
Saturday	20/12/2025	6	719	1034
Sunday	21/12/2025	2	663	987
Monday	22/12/2025	5	680	1240
Tuesday	23/12/2025	12	703	1279
Wednesday	24/12/2025	4	693	1110
Thursday	25/12/2025	3	591	645
Friday	26/12/2025	4	660	887
Saturday	27/12/2025	6	709	1109
Sunday	28/12/2025	5	689	1053
Monday	29/12/2025	4	752	1294
Tuesday	30/12/2025	8	747	1380
Wednesday	31/12/2025	8	799	1423
TOTAL		225	21743	37315

Daily Avg Capture Rate (%): 36.8

Total Passersby	101,399
Total Visitors	59,084
Total Connected	611
Total Monthly	161,095

PB Daily Average	3,271	63%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Towyn. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	1,906	37%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	5,177	26%	difference	

